

A Small World Gift Shop

1-800-530-0169 www.smallworldgiftshop.com

Coding Sheet

The School chooses the desired "Retail Price" from the choices below depending on how much profit the School wishes to make

CODE	CO. PRICE	Approx. 5% Mark Up	Approx. 10% Mark Up	Approx. 15% Mark Up	Approx. 20 % Mark Up
1	\$10.00	\$10.50	\$11.00	\$11.50	\$12.00
2	\$9.50	\$10.00	\$10.50	\$11.00	\$11.50
3	\$8.00	\$8.50	\$9.00	\$9.25	\$9.75
4	\$7.75	\$8.25	\$8.50	\$9.00	\$9.50
5	\$7.00	\$7.50	\$7.75	\$8.00	\$8.50
6	\$6.75	\$7.25	\$7.50	\$7.75	\$8.00
7	\$6.00	\$6.25	\$6.50	\$7.00	\$7.25
8	\$5.75	\$6.00	\$6.25	\$6.50	\$7.00
9	\$5.25	\$5.50	\$5.75	\$6.00	\$6.25
10	\$4.75	\$5.00	\$5.25	\$5.50	\$5.75
11	\$4.25	\$4.50	\$4.75	\$5.00	\$5.25
12	\$3.50	\$3.75	\$4.00	\$4.00	\$4.25
13	\$3.25	\$3.50	\$3.75	\$3.75	\$4.00
14	\$2.75	\$2.75	\$3.00	\$3.25	\$3.50
15	\$2.00	\$2.25	\$2.25	\$2.25	\$2.50
16	\$1.75	\$1.75	\$2.00	\$2.00	\$2.25
17	\$1.50	\$1.50	\$1.75	\$1.75	\$2.00
18	\$1.00	\$1.25	\$1.25	\$1.25	\$1.25
19	\$0.75	\$1.00	\$1.00	\$1.00	\$1.00
20	\$0.50	\$0.50	\$0.50	\$0.75	\$0.75
21	\$0.25	\$0.25	\$0.25	\$0.50	\$0.50
22	\$0.25	\$0.25	\$0.25	\$0.25	\$0.25

2015 For your convenience all prices above are rounded to the nearest quarter

Approx. 25% Mark Up	Approx. 30% Mark UP
\$12.50	\$13.00
\$12.00	\$12.50
\$10.00	\$10.50
\$9.75	\$10.00
\$8.75	\$9.00
\$8.50	\$8.75
\$7.50	\$7.75
\$7.25	\$7.50
\$6.50	\$6.75
\$6.00	\$6.25
\$5.50	\$5.75
\$4.25	\$4.50
\$4.00	\$4.25
\$3.50	\$3.75
\$2.50	\$2.50
\$2.25	\$2.25
\$2.00	\$2.00
\$1.25	\$1.25
\$1.00	\$1.00
\$0.75	\$0.75
\$0.50	\$0.50
\$0.25	\$0.25

